



## **Don Streuber, President of Bison Transport receives the Trailmobile 2008 Manitoba Service to Industry Award**

WINNIPEG - Wednesday, November 12, 2008 Bison Transport is pleased to congratulate company President & CEO Don Streuber, for receiving the 2008 Trailmobile "Service to Industry" award.

This award is presented to a deserving Manitoba Trucking Association (MTA) member on an annual basis. Recipients are nominated by the membership of the MTA and must be members in good standing having conducted themselves in such a manner as to have gained the esteem of their fellow members and brought credit to the trucking industry through their contributions.

Under Don's direction, Bison has raised the bar and become a leader in the Transportation Industry at the provincial, national, and international level with focus on technology, safety, human resource development, and the environment.

Bison continues to implement innovative technologies such as automated transmissions, traction control, collision warning systems, and roll stability systems and actively researches new and cutting edge devices and technologies that have contributed to improving our industries impact on the environment and providing a safer atmosphere for our driver force and the general traveling public.

Don's leadership efforts at Bison's have contributed to well in excess of 15.6 million kg. of green house gas emissions reductions annually, once again innovatively leading by example within our industry.

Through investments of auto-shift transmissions, auxiliary power units, aerodynamic after-market products, fuel efficient tires, adaptive cruise, and extensive use of long combination vehicles Bison Transport has become synonymous with being environmentally friendly.

Don also sits as the Chairman of the Boards for Monarch Industries Limited and Providence College & Theological Seminary. His is a director of the Exchange Industrial Income Fund, a director of the Assiniboine Park Conservancy, a member of the Red River Capital Campaign, Vice-chairman of the Business Council of Manitoba, and a member of the Manitoba International Gateway Council. Additionally, he is the Honourary Consul General of Austria for Manitoba.

In addition Bison has earned a "Truckload of Accomplishments", since Don has joined including:

- Meridian IQ/SCL Award for Innovation (2007)
- TCA National Fleet Safety Award (2005, 2006, 2007)
- US EPA SmartWay Environmental Excellence Award (2006)
- Canada's 50 Best Managed Companies Platinum (1994-2008)
- OEE National Energy Efficiency Award (1999 & 2004)
- CTL Shipper's Choice Award (2002, 2003, 2004, 2007)
- SCL Outstanding Innovation Award (2003)
- CTA Fleet Safety Award (2000)

Don Streuber is truly an individual Bison Transport and our industry can be proud of.

### **For more information, please contact:**

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