



BISON TRANSPORT PLACES FIRST WITH LOWEST REPORTABLE ACCIDENT RATE.

Winnipeg, Manitoba, Thursday, January 29, 2009 - Bison Transport , three time award winner of the coveted Truckload Carriers Association (TCA) National Fleet Safety Award, has placed first in the over 100 million miles category with the lowest DOT reportable accident rate for the third consecutive year.

Bison Transport is now eligible to compete for our 4th consecutive National Fleet Safety Award grand prize in the above 25 million miles division.

In addition to the company's achievement, long time driver with Bison, John (Ralph) Boles has been named as a finalist in the TCA's annual Company Equipment Driver of the Year competition.

Ralph, who has been a professional driver and in-cab instructor with Bison Transport for 35 years, has been named one of three finalists for the award including being eligible for a grand prize of a Dodge Ram pick-up truck.

"The image of this industry is something I am proud of, I am able to offer my opinions and make a difference" says Ralph. He and his wife Elaine will be in Orlando, Florida where both the Company Equipment Driver of the Year and the National Fleet Safety Award will be announced on Tuesday, March 10, 2009 at the TCA Annual Convention.

Bison Transport congratulates Ralph on his achievement. "Our strategy has always been that to offer the fullest protection to our employees, our business, and those we share the roads with...because of this, we are proud to be **North America's Safest Fleet.**"

About Bison Transport

Bison Transport is one of the largest Truckload Carriers in Canada today, offering award winning transportation solutions to the industry for nearly 40 years. As a high-service, dependable and value creating supply chain partner, Bison offers truckload transportation, including dry van, heated, refrigerated, and Intermodal service. In addition, Bison also provides full service logistics through it's Bison ABL Division (Asset Based Logistics) , dedicated fleet operations, yard management and warehousing & distribution. With terminals located across Canada, Bison operates over 1050 power units and 3000 trailers, and is supported by a solid team of professional drivers and transportation experts.

As a leader in the truckload transportation industry, Bison is well recognized for excellence in customer service, safety, energy efficiency, and business management. Their list of awards includes the following:

- Truckload Carriers Association National Fleet Safety Award - 2005, 2006 & 2007
- Canada's 50 Best Managed Companies Award since 1999, now Platinum Club status)
- TCA (Truckload Carriers Association) Shipper's Choice Award 2002- 2007
- National Energy Efficiency Award - 2004
- U.S. EPA SmartWay Environmental Excellence Award

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BISON CARES...because we're people driven!

