



Bison Transport receives Government of Canada ecoFreight Funding

WINNIPEG -Friday, May 09, 2008, the Government of Canada has awarded Bison Transport a grant of \$500,000 towards a large-scale, fleet-wide demonstration of the effectiveness of aerodynamic trailer fairings.

Trailer fairings attach to the undercarriage of a standard van semi-trailer and are designed to reduce fuel consumption by decreasing the aerodynamic drag caused by the trailer's wheels and axle components.

"We play a critical role in the delivery of goods and we are committed to aggressively managing our emissions as we deliver that important service" said Don Streuber, President of Bison Transport. "This project is another step in a long list of our initiatives that will reduce the environmental impact of the products our economy produces and consumes."

Bison plans to retrofit over 800 trailers during the demonstration resulting in an expected 4% to 5% reduction in fuel consumption.

Bison Transport is an active member of both Natural Resources Canada's FleetSmart program and the US EPA's SmartWay Transportation Partnership.

About Bison Transport

Bison Transport is one of the largest Truckload Carriers in Canada today, offering award winning transportation solutions to the industry for nearly 40 years. As a high-service, dependable and value creating supply chain partner, Bison offers truckload transportation, including dry van, heated, refrigerated, Intermodal and Logistics services.

With terminals located across Canada, Bison operates over 1050 power units and 3000 trailers and is supported by a solid team of professional drivers and transportation experts.

As a leader in the truckload transportation industry, Bison is well recognized for excellence in customer service, safety, energy efficiency, and business management. Their list of awards includes the following:

- Truckload Carriers Association National Fleet Safety Award - 2005, 2006 & 2007
- Canada's 50 Best Managed Companies Award since 1999, now Platinum Club status)
- Meridian IQ/SCL Award for Innovation - 2007
- TCA (Truckload Carriers Association) Shipper's Choice Award 2002- 2007
- National Energy Efficiency Award - 2004
- U.S. EPA SmartWay Environmental Excellence Award

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