

ABOUT DAN BAKER

Dan Baker is a nationally known speaker, teacher and consultant to the trucking industry. He travels extensively throughout the US and Canada, working with over 300 trucking companies of all sizes and types. He speaks at meetings and gatherings of all kinds, from driver safety meetings, to award dinners, to state and national conventions, to in-company seminars and symposiums.

Essentially, his message is the people side of trucking. His presentations are always fun, funny, full of jokes, stories and one-liners. But he never departs far from his basic theme that if you're in trucking today, first of all you're in the people business and secondly, you're in the trucking business. Even in today's slow market, Dan is in big demand throughout the country.

Dan began his working years as a Methodist Minister in San Antonio, Texas. After leaving the ministry, he evolved into a professional speaker, and since connecting with the trucking industry in the early 1980's, has dedicated the majority of his time, effort and interest toward helping the truckers make sense out of their very complicated, complex world. The attached piece on his work will help explain the nature of his content.

The large majority of Dan's work is repeat business, as he is known as one of the most 'asked-back' speakers in the business. His work is fresh, stimulating and up to date. His return visits always present new, un-repeated material, taken from the cutting edge of what's really happening in the real world of trucking.

Dan presently resides in Bulverde, TX, twenty miles north of San Antonio, TX. He is married, has two daughters, three grandchildren, two dogs, two cats, 56 fish and about nine million fire ants.