



YANKE
GROUP OF COMPANIES



Yanke “Be the One” Safety Incentive – Wins A Truck!

Yanke Group of Companies has always fully valued and promoted Safety, both in the workplace, and on our nation’s highways. More recently Yanke took this focus to a new level through a newly created safety incentive program called “Be the One”. The goal of this initiative was to increase everyone’s awareness with respect to safety, and make safety a personal mission statement, challenging each staff member to “Be the One”.

This was accomplished through a safety breakfasts, seminars, and on line video presentations to EVERY staff member at the Yanke Group of Companies. Our staff and Professional Transport Operators worked together to bring safety to a personal level, resulting not only in a very positive change to corporate safety culture, but ultimately a significant overall savings in the physical, emotional and financial impact accidents have on the organization and the public at large.

Since incorporating the program in 2009, Yanke had an impressive 48.50% reduction in accident costs compared to the previous fiscal year. The majority of incidents occur in 7 different categories, and Yanke realized significant reductions in 6 of these categories, including an astounding 94.32% reduction in “leaving road way” accidents alone.

The “Be The One” safety program began with general awareness sessions across Canada, and it included a “Be the One” reminder decal affixed prominently on each power unit and featured incentive draws for all operators that met the qualifying criteria between November 1st, 2009 through to April 30th, 2010. The draws included 6 monthly home furnishing packages worth \$5000 each, and a Grand Prize draw for a NEW 2010 pickup truck of their choosing worth up to \$50,000. To be included in the draws, certain qualifying conditions had to be met including attendance at an awareness session, achieving a minimum amount of miles driven and remaining accident/incident free.

Yanke is proud and pleased with the overwhelming commitment to “Be the One”, which resulted in a total of 468 drivers entered into the draws!! Yanke is also pleased to announce that one of its long serving Professional Operators, Brian “Huggy” Halabura, was drawn from all the entries and became the winner of a brand new FORD F-150 pickup this past week. Yanke wishes to congratulate all of its Operators and staff for their commitment to “Be the One”, and helping to make the roads a safer place for us all.

Yanke Group of Companies provides transportation solutions in partnership with its customers across North America and around the globe. Yanke operates 5 different business units that provide a “one stop” source of transportation services, they include: Yanke Specialized Road Services, Yanke Multimodal Services, Yanke Supply Chain Services, Yanke Global Logistics Services, and Aero Delivery.

Yanke offers a wide range of service options including freight forwarding, air cargo, international steamship line containers, inland rail, domestic double stack rail, full truckload dry van services, temperature controlled services, and local warehousing.