



Thursday, June 17, 2010 - Bison Transport raises close to \$100, 000 for Cancer Research!

Bison Transport employees recently participated in two separate events to raise funds and awareness for Cancer Research.

Our team from Winnipeg, MB participated in the CancerCare Manitoba Challenge for Life 20K walk on Saturday June 12 and our team from Bison's Mississauga, ON office walked in the Canadian Cancer Society 12 hour Relay for Life on Friday June 4. **Combined our two teams raised nearly \$100, 000 for Cancer Research.**

It was truly a corporate effort as Bison employees who were not walking were given the opportunity to participate in the fundraising in other ways including, organizing a public car wash, a Jeans Day, an employee silent auction and through donations. In addition, Bison Transport corporately donated \$250 to each walker for signing up to participate in the events

"Bison is proud to have taken part in such a worthy cause. Cancer affects us all. We have several members of the Bison Transport Family who are battling various forms of this disease right now" says Bison President & CEO Don Streuber. "As a large organization, taking an active role in these events was the right thing to do." he adds.

To find out more about the Challenge for Life and the Relay for life visit the following sites.
www.challengeforlife.ca and <http://relay.cancer.ca>

About Bison Transport

Bison Transport is one of the largest Truckload Carriers in Canada today, offering award winning transportation solutions to the industry for over 40 years. As North America's Safest Fleet, Bison is a high-service, dependable and value creating supply chain partner. Bison offers full truckload service, full service logistics, Intermodal, dedicated fleet operations, yard management and warehousing & distribution. Bison is an active member of Natural Resources Canada's FleetSmart Program as well as a SmartWay Transport Partner, a national and voluntary partnership of the U.S. Environmental Protection Agency.

For more information please contact the following:

Laura La Palme
Sales & Marketing Coordinator
1001 Sherwin Road
Winnipeg, Manitoba R3H 0T8
T: 204.833.0131
F: 204.833.0112
E: llapalme@bisontransport.com
www.bisontransport.com

BISON CARES ...because we're people driven!

1001 Sherwin Road ~ Winnipeg, Manitoba, Canada ~ R3H 0T8
Toll Free (800) GoBison ~ Fax (204) 833-0112 ~ Phone (204) 833-0000
BisonTransport.com

